TYLER KUNG
Senior Product Designer

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summary

Results-driven individual contributor and product designer with a passion for impactful projects and uplifting the team. Possesses a strong ability to build new products while delivering high-quality designs with meticulous attention to detail.

experience

Sleeper
Senior Product Designer
Feb 2024 - Present

Product Designer
Sept 2019 - Feb 2024

Key Projects: Sleeper PICKS, Fantasy Football, Fantasy Basketball, Fantasy LCS, Product voice narration

Led end-to-end design of new features across key product verticals, including Fantasy Sports (football, basketball, e-sports) and Real-money daily fantasy sports, balancing both quick iterations and large-scale product updates to enhance the overall user experience.

Played a key role in supporting the company's growth from 16 to nearly 100 employees, helping scale the app and contribute to Sleeper's achievement of financial sustainability without additional funding.

Sustained and refined a robust design system that ensured visual and functional consistency across the platform, enabling more efficient workflows and reducing development time.

Collaborated closely with user research teams, translating insights into actionable design improvements that aligned with both user needs and business goals, ultimately contributing to increased engagement and satisfaction.

Mentored junior and intern designers, offering hands-on support, feedback, and guidance that helped them grow into confident, impactful members of the team.

Partnered with marketing and growth teams to develop creative, data-informed campaigns that expanded brand visibility and drove new user acquisition.

HDMZ
Digital Developer
Sept 2016 - Sept 2019

Led front-end development on multiple successful projects, delivering high-quality, user-centered solutions that consistently exceeded client expectations.

Collaborated with cross-functional teams to optimize design and development workflows, enhancing efficiency in prototyping, responsive design, and mobile development across the agency.

skills

Figma, Figjam, Adobe Suite, Protopie, Zeplin, Notion, HTML/CSS

Design Systems, Wireframing, User Flow Mapping, Information Architecture, Design Handoff

education

Santa Clara University
B.S. Computer Engineering • 2024
Minor, Mathematics